1	HONORABLE CHRISTOPHER M. ALSTON
2	HEARING DATE: FRIDAY, NOVEMBER 18, 2016 HEARING TIME: 9:30 A.M.
3	LOCATION: COURTROOM 7206, SEATTLE
4	RESPONSE DUE: MONDAY, NOVEMBER 14, 2016
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8	UNITED STATES BANKRUPTCY COURT
9	WESTERN DISTRICT OF WASHINGTON
10	In re No. 16-12940
11	CREATURE, LLC, FIRST AND FINAL APPLICATION FOR
12	Debtor. COMPENSATION AND REIMBURSEMENT OF EXPENSES OF
13	BUSH KORNFELD LLP, BANKRUPTCY COUNSEL TO DEBTOR
14	
15	Bush Kornfeld LLP ("Bush Kornfeld"), bankruptcy counsel for Debtor, hereby makes its first
16	and final application for compensation and reimbursement of expenses in this case for the time period
17	May 31, 2016 through October 25, 2016, and respectfully requests this Court enter a final order
18	allowing it attorneys' fees in the amount of \$17,518.50, and reimbursement of expenses in the amount
19	of \$509.53, for a total award of \$18,028.03 as set forth in detail in Exhibit A hereto. A proposed order
20	authorizing and directing payment is attached hereto as Exhibit B. In support of its application, Bush
21	Kornfeld represents as follows.
22	1. <u>Date of Order Authorizing Employment of Attorneys</u> . Bush Kornfeld was appointed
23	by Court order dated June 27, 2016, to represent Debtor (Dkt. #30).

FIRST APPLICATION FOR INTERIM COMPENSATION AND REIMBURSEMENT OF EXPENSES OF BUSH KORNFELD LLP, BANKRUPTCY COUNSEL TO DEBTOR –

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Page 1 2209 20161 ah094813m9 Case 16-12940-CMA Doc 76 Filed 10/28/16 Ent. 10/28/16 12:30:39 Pg. 1 of 6

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- 2. <u>Dates and Amounts Received from Prior Fee Applications</u>. The undersigned has not previously received payments for attorneys' fees and costs in this bankruptcy proceeding.
- 3. <u>Source of Payment for Requested Compensation</u>. Bush Kornfeld holds approximately \$29,117.00 in its trust account as the balance of the retainer it received from Creature, LLC prior to the petition date.
- 4. <u>Amount of Unencumbered Funds on Hand</u>. The entire balance of the retainer funds is unencumbered.
- 5. Other Professionals Whose Employment Has Been Authorized. There are no other professionals whose employment has been authorized in this bankruptcy proceeding.
 - 6. <u>Summary of Services Provided, Result and Benefit to the Estate.</u>

CATEGORIES	TOTAL HOURS	TOTAL DOLLARS
Claims Analysis and Objections	.10	\$49.50
to Claims		
Fees	1.70	\$738.00
Financing and Cash Collateral	8.80	\$4,356.00
General Administration	24.90	\$12,325.50
Schedules and Statement of	.10	\$49.50
Financial Affairs		

Bush Kornfeld provided a variety of services during the time period covered by this application, the details of which are set forth in the attorney time records submitted herewith. A summary of those services is set forth below.

The debtor was an advertising and marketing firm. Prior to bankruptcy it sustained significant operating losses, largely as a function of having opened a second office in London that did not operate profitably and had to be supported by the Seattle office. Also, the business model for the Seattle office changed, and revenues declined. To its credit, the debtor made significant changes prior to bankruptcy in an effort to return to profitability. It sold the London office, and significantly reduced

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its work force in Seattle. It also moved into smaller business premises, at a savings of over \$20,000 per month alone. Unfortunately, collection efforts from various creditors forced the bankruptcy filing.

Because significant cost cutting had already occurred, the major goal in the Chapter 11 was to seek to increase revenues under the new operating model. The debtor was candid with the bankruptcy court and its lender that this effort would not be a protracted one, but that the debtor would make a decision as to which direction the case would go fairly early in the process.

Unfortunately, the debtor was unable to attract the project work that it needed to confidently continue operations going forward, so the decision was made to discontinue operations at the end of July 2016. The case was converted to Chapter 7 a week later.

During the process, Bush Kornfeld provided a variety of necessary services. Bush Kornfeld worked with the debtor to prepare an acceptable operating budget, prepared pleadings seeking authority to use cash collateral, negotiated the terms of an agreed order with the debtor's secured lender, and appeared at a hearing on that motion. The Court granted interim authority to use cash collateral, and extended that authority briefly near the end of the case.

Bush Kornfeld also represented the debtor in connection with its attendance at the Initial Debtor Interview, and also the Section 341 First Meeting of Creditors. Bush Kornfeld prepared the debtor in advance for both of these proceedings so both could be productive.

Bush Kornfeld also spent considerable time conferring with the debtor as to its options and alternatives going forward, and had frequent conversations during the Chapter 11 case as to the debtor's operating performance and its prospects going forward. Bush Kornfeld was a significant contributing factor to limiting the debtor's time in Chapter 11 to only the amount of time necessary to determine its viability going forward as a reorganization candidate, rather than having the case be extended many more months.

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As the decision was being made to cease operations, Bush Kornfeld provided significant advice and consulting with regard to effectuating that process to minimize obligations going forward. In addition, and although not a part of this application, Bush Kornfeld has spent considerable time assisting the Chapter 7 Trustee and her counsel on administrative matters since the conversion of the case.

- a. <u>Claims Analysis and Objections to Claims</u>: Bush Kornfeld reviewed a claim and communicated with the Debtor regarding the same. Because of the posture of the case, it was premature to conduct any comprehensive claims analysis.
- b. <u>Financing and Cash Collateral</u>: As described above, Bush Kornfeld negotiated with secured creditor Bank of America's counsel to reach agreed first and second cash collateral orders, prepared the necessary pleadings and attended two hearings.
- c. <u>General Administration</u>: Bush Kornfeld prepared pleadings seeking approval of the Debtor's existing cash management system on shortened time upon commencement of the case and responded to inquiries from Bank of America's counsel with respect to the same. Bush Kornfeld attended the Initial Debtor Interview and both 341 meetings of creditors with the Debtor's representative. Bush Kornfeld reviewed the monthly financial report prepared by the Debtor for June 2016 prior to filing. Throughout the pendency of the Chapter 11, Bush Kornfeld consulted and advised the Debtor with respect to matters arising in the operation of the Debtor's business as a result of the Chapter 11 and the overall strategy of the case, including its ultimate conversion to a Chapter 7.
- d. <u>Schedules and Statement of Financial Affairs</u>: Schedules: Bush Kornfeld assisted the Debtor in the preparation of initial and post-conversion bankruptcy schedules and statements of financial affairs.

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1	7.	Financial Condition of the Estate. The debtor's assets are under the administration of	
2	the Chapter 7	trustee.	
3	8.	Status and Progress of Case. For the reasons detailed above, the case was converted to	
4	Chapter 7.		
5	9.	Tasks Remaining and Projection of Future Fees and Expenses. As the case has been	
6	converted, Applicant's role is no longer necessary and Applicant does not anticipate incurring future		
7	expenses and fees.		
8	10.	The services provided and costs incurred on Exhibit A were performed on behalf of	
9	Debtor and not on behalf of a creditor or other entity herein.		
10	11.	Pursuant to 11 U.S.C. § 504, Bush Kornfeld will not share such compensation or	
11	reimbursement of expenses applied for herein with any other person or firm.		
12	DATE	ED this 28th day of October, 2016.	
13			
14		BUSH KORNFELD LLP	
15			
16		By <u>/s/ James L. Day</u> James L. Day	
17		Attorneys for debtor	
18			
19		<u>DECLARATION</u>	
20	I am a	partner at the law firm of Bush Kornfeld LLP, and am one of the attorneys responsible	
21	for the repres	entation of Debtor in the above-captioned proceeding. I have personal knowledge of the	
22	facts stated he	erein, and am competent to testify to them. I make this declaration in conformance with	
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Page 5 2209 20161 ah094813m9 Case 16-12940-CMA Doc 76 Filed 10/28/16 Ent. 10/28/16 12:30:39 Pg. 5 of 6

1	applicable sections of the Bankruptcy Code and Bankruptcy Rules, and Rule 2016 of the Local Rules
2	of Bankruptcy Procedure.
3	I declare under penalty of perjury under the laws of the State of Washington that the foregoing
4	is true and correct.
5	DATED this 28th day of October, 2016.
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8	/s/ James L. Day James L. Day, WSBA #20474
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Page 6 2209 20161 ah094813m9 Case 16-12940-CMA Doc 76 Filed 10/28/16 Ent. 10/28/16 12:30:39 Pg. 6 of 6